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27.5% 가

2006

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1998 「 」 ,
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 27.5%

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 - 263% 가

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	1999	2000	2001	(%)		
				1999/2000	2000/2001	
	380.0	410.4	492.5	8.0	20.0	13.8
	901.4	1,113.4	1,445.4	23.5	29.8	26.6
	3,580.0	5,057.4	6,400.0	41.2	26.5	33.7
()	798.2	796.2	1,035.0	-0.2	30.0	13.8
	300.0	253.4	329.4	-15.5	30.0	4.7
	5,959.6	7,630.8	9,702.3	28.0	27.1	27.5

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	2002	2003	2004	2005	2006	2002 ~ 2006 (가)
()	63,141	66,835	70,934	74,941	78,509	5.7
TV (PP)	12,890	14,150	15,460	16,720	17,850	8.8
TV (SO)	132,472	141,946	152,275	163,882	176,602	7.3
	35	75	180	380	630	263.0
()	34,201	34,346	35,541	36,926	38,505	1.6
	2,340	3,159	4,107	5,339	-	31.6
	50,941	58,647	65,596	72,749	79,952	13.0

: PriceWaterhouseCoopers, DFC Intelligence

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31.6%

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